

## FOR OUR START-UP ACCELERATOR PROGRAM WE ARE LOOKING FOR A

## WORKING STUDENT FOR MARKETING AND EVENT MANAGEMENT, PART TIME, 10 - 16H PER WEEK

- ✔ Support in the implementation of accelerator programs in the AI field
- ✔ Planning and execution of events and networking events
- ✔ Online communication: website, newsletter, social media
- ✔ Offline communication: design of advertising material, flyers, posters
- ✔ Support with administrative tasks and the expansion of our networks

### WHAT YOU CAN EXPECT

- ✔ You will become part of our team in the worldwide known and appreciated technology park
- ✔ You will gain insight into current scientific and technological innovation drivers
- ✔ You will get to know current innovation methods and get in contact with research institutions, founders and investors.
- ✔ We are committed to sustainability, diversity, resource conservation, health and efficiency - we want to make a difference and change things.
- ✔ We work interdisciplinary and inter-institutional - we are curious and courageous
- ✔ We enjoy our work, can shape and advance topics on our own responsibility
- ✔ Flexible working hours including the possibility to work from home and modern office and communication equipment are a matter of course

### WHAT YOU SHOULD BRING WITH YOU TO BE SUCCESSFUL WITH US

- 🎯 You are studying business administration/commerce, business informatics, industrial engineering with a focus on marketing, communication or any other discipline suitable for the task and can demonstrate above-average results
- 🎯 You have an interest in startups, digitalization and technology transfer
- 🎯 Common office software and online tools are natural tools for you
- 🎯 First experiences with innovation methods (e.g. Design Thinking, Business Model Innovation, etc.) or own start-up experience are an advantage
- 🎯 You are fluent in German and English, both written and spoken

### ABOUT US

We have been promoting start-ups and innovation in Heidelberg and Baden-Württemberg since 1984. Our focus is on biotech, medtech, industry tech and artificial intelligence. We create space for startups and support founders through our accelerator programs, funding and financing programs, and our international network of venture capital investors.

DTechnologiepark Heidelberg GmbH is a joint venture of the City of Heidelberg and the Rhine-Neckar Chamber of Commerce and Industry. Our activities are supported by the Baden-Württemberg Ministry of Economics, Labor and Tourism and the European Union. The AI Garage is a program of the Baden-Württemberg Foundation.



### CONTACT

If you have any questions about the position or the recruiting process, please contact



**Julia Niederbühl**  
PA to the CEO

+49 (0) 6221 5025710

[technologiepark@heidelberg.de](mailto:technologiepark@heidelberg.de)

**SEND US YOUR COVER LETTER AND CV**